

## Ali Pritchard

ali.pritchard@yahoo.com  
alipritchard.co.uk

### Training

2009 – 2012 BA (Honours) Drama & Scriptwriting Northumbria University (2:1)  
2008 – 2009 Higher Dip in Vocals from Academy of Contemporary Music, Guildford

### Employment

2017 – Ongoing Founder, Artistic/Executive Director of Newcastle Fringe Festival  
<https://www.newcastlefringe.co.uk/>

2012 – Ongoing Visiting lecturer at North East Higher education institutes including:  
Northumbria University, Newcastle College, Gateshead College.  
*2013 Award for Best post-graduate lecturer at Northumbria University.*

2012 – 2024 Founder, Artistic/Executive Director of Alphabetti Theatre (NE1 4HP)  
<https://www.alphabettitheatre.co.uk/>

### Recent Awards / Accolades

Featured in The Stage Top 100 Most Influential People in Theatre in 2023

Winner for Fringe Theatre of the Year 2023 Stage Awards

Presented to King Charles III at Buckingham Palace 2024 garden party for services to grassroots arts and culture.

Published playwright with Bloomsbury, Methuen Drama.

*"Present is a testament to the power of storytelling... it will leave you moved by its heartfelt, yet important messages, but certain you have just witnessed something wonderful."*

★★★★★ Theatre & Tonic about Present in 2024

*"Big-hearted show laced with humour and charm"*

★★★★★ The Stage, about Nurse's Station in 2024

*"This compact 'psychological sci-fi thriller' provokes thoughts about social media, generational divides and the nature of memory, reality and experience"*

★★★★★ The Evening Chronicle, about Opolis in 2022

*"Beautifully written and powerfully performed, this alternative Christmas fable is packed with humour and heart."*

★★★★★ The Stage, about Present in 2019

## Full Production Writing Credits

Year	Production & Company Produced By	Venue
2024	Present (Alphabetti Theatre, Live Theatre, Crisis Skylight)	Live Theatre
	<p>"Present" ran for three weeks, a high-energy, one-man show set over Christmas period. It follows Dave as he prepares to party like it's 1994, but a text message shifts his focus, offering him the chance to meet his grandson for the first time. Accompanied by live music and horrible inner voice, Dave embarks on a heartfelt quest to buy the perfect gift for his six-year-old grandson. First produced in 2019 in partnership with Crisis Skylight Newcastle, this reimagined version was on a larger stage, with an extended script, new design, and a fresh soundtrack. It's a powerful, festive tale filled with humour, heart, and important messages about community and connection.</p>	
2024	Nurse's Station (Alphabetti Theatre, Northumbria University Nursing Department, Royal College of Nursing)	Alphabetti Theatre
	<p>"Nurse's Station" ran for three weeks and was co-written with musician Ruth Lyon. This folk musical follows two nurses through the highs and lows of a 12-hour shift. Rather than relying on typical hospital drama tropes, we chose to focus on the people behind the uniforms. The production beautifully captures the heart of the nurse's station, celebrating love, laughter, and the challenges that come with the job. Inspired by real-life stories from both seasoned and trainee nurses, it highlights their resilience and unwavering dedication, all told through dark humour and incredible music.</p>	
2023	Puddle (Alphabetti Theatre, Hotspur Primary & Hawthorn Primary)	Alphabetti Theatre
	<p>"Puddle" ran for three weeks and was co-created with 130 primary school children, who contributed to the writing, set design, and music creation for the production. The story follows Heather as she embarks on a mission to fix the world's growing problems, all while learning to embrace her childlike impulses without guilt. At its core, "Puddle" is a celebration of the ecosystem we share and the many ways we interact with and affect it. Told through music, magic, and plenty of whimsy, it's a playful yet poignant exploration of our world.</p>	
2023	Alphabetti Soup (Alphabetti Theatre)	Alphabetti Theatre
	<p>"Alphabetti Soup" ran for three weeks, celebrating the first ten years of Alphabetti Theatre. It is unapologetic storytelling, with the theatre as its main character, born from an unplanned beginning, it grew on a shoestring budget to become one of the UK's leading studio theatres. Each performance featured three guest artists, with 45 in total, all of whom had a personal connection to the venue and something to say about it. More of a story than a script, it is funny, heartfelt, and deeply caring, a love letter to the North East performing arts scene, all stemming from a happy accident.</p>	
2022	Song Of The Goblins (Alphabetti Theatre & Hotspur Primary)	Alphabetti Theatre
	<p>"Song of the Goblins" ran for two weeks, offering a fantastical family adventure with live music, co-created with 40 pupils from Hotspur Primary School. The students played an integral role in co-writing the script, co-composing the music, co-designing and building the set, and much more. Described by <i>The British Theatre Guide</i> as: <i>"Song of the Goblins really is a 'must see' show with an important message delivered with passion, shot through with silliness, weird words and song and dance."</i></p>	

